

ALISON YANG

COMPOSITOR

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EXPERIENCES

User Experience Designer

ARK / ListMe / Rush University Medical Center | Contract Full-time

2019 - 2021

- Worked closely with design leads, project managers and engineers to design the platforms that catered to diverse client needs.
- Contributed to projects such as designing the user app for China Merchants Bank to attract more customers, optimizing the user journey for an E-commerce company to increase conversion rates, and enhancing university incubator platforms for smoother collaboration with startups.
- Produced visually appealing user journey wireframes.
- Communicated and negotiated with the clients to let them understand what user experience can help with their business objectives and also acknowledge the limitations.
- Iterated through multiple versions of designs by promptly incorporating feedback, and prioritizing tasks systematically to ensure efficient progress.
- Participated in user research including survey making, user interviewing, and sorting out collected data.
- Developed multitasking ability under demanding deadlines.

Consultant

New Link College | Full-time

2021 - 2022

- Designed and maintained the college platform used by both teachers and students.
- Understood and analyzed the user needs of different stakeholders thoroughly.
- Created user journeys that are convenient and efficient to use.
- Communicated with college staff and engineers proactively to push the project forward and prioritize the tasks on time.
- Collaborated with other colleagues to discuss and decide which functions to implement.
- Produced materials for different social media platforms weekly to enhance the school's visibility on the market.

EDUCATIONS

Alpha Chromatica

VFX Compositing Program

Sept 2023 - April 2024

Lost Boy School of VFX

VFX Compositing Program

Mar 2023 - Aug 2023

Illinois Institute of Technology

Master of Design

Aug 2019 - Dec 2021

University of British Columbia

Bachelor of Arts

Spet 2015 - May 2019

SOFTWARES

Nuke

Mocha Pro

Silhouette

Photoshop

Adobe Illustrator

SKILLS

2D & 3D Compositing

Multipass Compositing

Rotoscoping

Keying

BG Prep

Tracking

Paintout

Colour Correction

Relighting

LANGUAGES

English - Full Professional Proficiency

Mandarin - Native Proficiency